

PROMPT ENGINEERING

Practical workshop for target-oriented prompt engineering: Application of guidelines for effective use.

ChatGPT is currently on everyone's mind - from amazing results to negative examples.

Find out how to use generative AIs effectively and avoid pitfalls.



Duration: 2 hours



Number: by arrangement



Location: by arrangement



Get-Together

CONTENTS

What is Generative AI?

- What are Large Language Models like e.g. ChatGPT and how do they work?
 - What services are available and what are the differences?
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Guidelines

- Dos and Dont's
 - What is sensitive data and how can I use it safely with AI?
 - What ethical and legal issues are involved?
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Prompt Engineering

- What is prompt engineering?
 - How do I formulate good prompts?
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Use cases

- Concrete examples from practice
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Current research trends and future developments

- What features can we expect in the near future?
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Get-together with personal exchange

In this workshop, we dive into the fascinating world of prompt engineering and the key guidelines for using Large Language Models (LLMs) to teach the basic principles and best practices for the effective use of these technologies.

We take an in-depth look at the dos and don'ts of using LLMs, address the sensitive handling of data and discuss solution strategies, ethical responsibility and quality assessment in the application of these AI systems.

The focus is on understanding and applying prompt engineering, including its foundations, strategies and practical examples, to show how targeted prompts can optimize the performance of LLMs. Through the exploration of use cases, the transformative potential of these technologies in practice will be illustrated.

Finally, we take a look at current research trends and future developments to emphasize the dynamic development in the field of AI and its importance for the future.



Immerse yourself
in the world of prompt
engineering, learn
practical tips and
discover the future of
AI research trends.

**Your key to the
optimal use of AI –
now in the workshop!**

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Book an online
meeting directly!



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